

Poster Guidelines

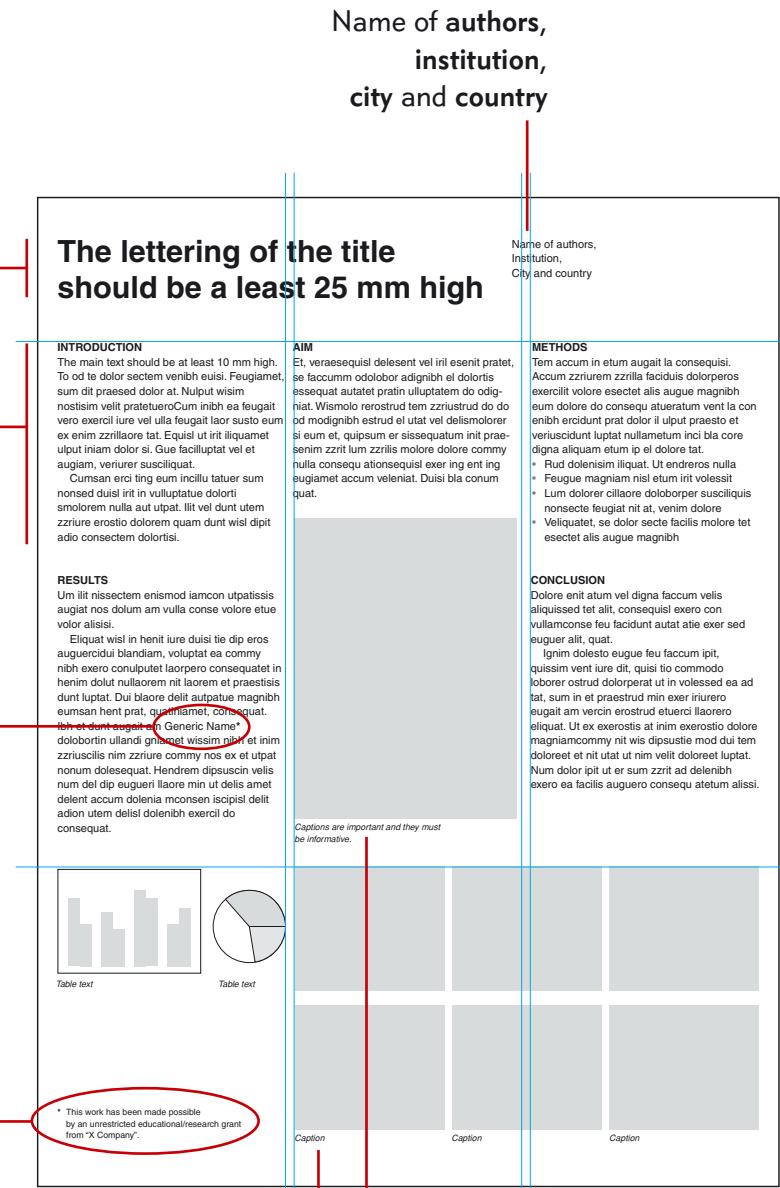
The measurement of your poster should be approximately A0 Portrait (118,9 cm high x 84,1 cm wide / 46,81 inches high x 33,11 inches wide). The poster should be easily readable from a distance of 2 meters.

~~Company logo~~

The lettering of the **title** should be at least 25 mm high.

The lettering of the **main text** should be at least 10 mm high.

Please use **GENERIC NAMES** only.
Brand names are referred to by an * at the generic name used in the text.



Captions are important and they must be informative.

Invisible lines make it easier to maintain proper text structure.

The language of the poster is preferably in English.